

VIBRA MEDIA · AI VISIBILITY SAMPLE REPORT

FICTIONAL / ILLUSTRATIVE EXAMPLE

Vibra Media

AI Visibility Sample Report

A prepared example of the report your team can receive

<https://vibra-media.com>

Northstar Workspace

A complete prepared-report example showing how sampled prompts, answer-engine observations, sources and priorities fit together.

Schedule a 20-minute review call ↗

tidycal.com/1y09o6l/20-minute-meeting

Fictional report only. Northstar Workspace, the observations and every figure below are invented for demonstration. This is not client data, a live result, benchmark or guarantee.

Prepared sample

Report date label: 12 Aug 2026

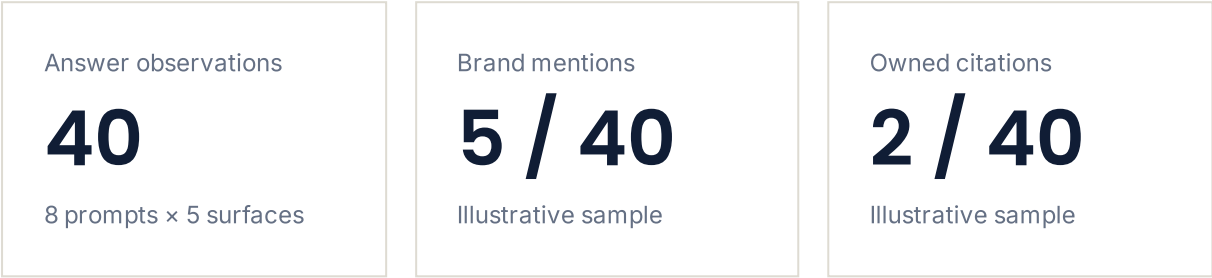
Market: United Kingdom

8 prompts · 5 answer surfaces

01 · EXECUTIVE OVERVIEW

Recognised in some answers; not consistently supported.

In this fictional sample, Northstar Workspace is named in 5 of 40 answer observations and its own domain is cited in 2. The distinction matters: a mention signals recognition, while a citation shows that an answer used supporting evidence.



Reading the result: this is directional evidence from a selected sample, not a visibility score, ranking or market-share estimate.

02 · ENGINE COMPARISON

Provider context changes the picture.

The same fictional prompt set is separated by answer surface so the denominator remains visible.

ENGINE	MENTIONS	OWNED CITATIONS	READING
ChatGPT	2 / 8	1 / 8	Some coverage
Gemini	1 / 8	0 / 8	Citation gap
Claude	0 / 8	0 / 8	Limited sample
Perplexity	2 / 8	1 / 8	Some coverage
AI Overviews	0 / 8	0 / 8	Limited sample

03 · PROMPT EVIDENCE

Eight questions behind the observation.

Two branded prompts test whether an engine understands the known brand. Six discovery prompts test whether it enters an unprompted shortlist.

PROMPT	SURFACE	MENTION	CITATION	OBSERVED SOURCE	CONTEXT
Branded What does Northstar Workspace help operations teams do?	ChatGPT	Yes	Yes	northstar.example/product-guide	Prepared sample · 12 Aug 2026
Branded Is Northstar Workspace suitable for distributed operations teams?	Gemini	Yes	No	No owned source observed	Prepared sample · 12 Aug 2026
Discovery Best workflow analytics platforms for a scaling team	Gemini	No	No	workflowweekly.example	Prepared sample · 12 Aug 2026
Discovery Tools for operational reporting across distributed teams	Perplexity	Yes	No	opscommunity.example	Prepared sample · 12 Aug 2026
Discovery Compare workflow tools with analytics and reporting	ChatGPT	Yes	Yes	northstar.example/comparison	Prepared sample · 12 Aug 2026
Discovery How do teams improve visibility across	Claude	No	No	processinsights.example	Prepared sample · 12 Aug 2026

recurring
processes?

Discovery

Alternatives
to
spreadsheets
for
operations
reporting

AI
Overviews

No

No

workflowweekly.example

Prepared
sample · 12
Aug 2026

Discovery

What should
a growing
team look for
in workflow
software?

Perplexity

Yes

No

opscommunity.example

Prepared
sample · 12
Aug 2026

04 · COMPETITOR COMPARISON

Competitors appear where discovery intent is broad.

Signal Studio

4 / 8 discovery
observations. Frequently
supported by
workflowweekly.example.

Brightpath
Ops

3 / 8 discovery
observations. Appears in
opscommunity.example
discussions.

Northstar
Workspace

3 / 8 total mentions in this
sample. Not a market-share
comparison.

05 · SOURCES AND CITATION GAPS

Independent evidence is the clearest gap.

Owned sources

northstar.example/product-guide and /comparison supplied 2 fictional citations.

Competitor sources

workflowweekly.example and opscommunity.example supported alternatives in discovery answers.

Gap to investigate

Useful category explanations and buyer discussions exist without a Northstar reference.

06 · PRIORITY MISSIONS

Exactly three actions to investigate next.

01 Clarify the analytics use case

Add verifiable product detail and a focused comparison page to address the missing capability narrative. **Why:** accuracy gap in branded prompts.

02 Build category-level evidence

Create genuinely useful data or expert commentary for sources already cited in workflow-tool comparisons. **Why:** third-party source gap.

03 Answer recurring buyer questions

Contribute transparent, useful guidance where operations teams discuss reporting and tool selection. **Why:** competitors appear in cited discussions.

Discuss these three missions ↗

Bring the sample to a 20-minute working session · tidycal.com/1y09o6l/20-minute-meeting

07 · METHODOLOGY AND LIMITATIONS

Context protects the conclusion.

- Mentions and citations are recorded separately; a mention does not mean the brand's own site supported the answer.
- Results are labelled by prompt, provider, market and capture date. Wording, account state, location, model updates and timing can change outputs.
- This fictional eight-prompt sample is directional. It is not comprehensive monitoring, a stable ranking, market share, forecast or promise of future visibility.
- A real audit expands collection, validates sources and includes human review; missing data is not treated as zero.

Schedule your sample report walkthrough ↗

Choose a time with Vibra Media · tidycal.com/1y09o6l/20-minute-meeting

Fictional / illustrative disclosure: This

report is prepared for demonstration only. It contains no real client data, live result or performance guarantee.